



## PARTNERSHIP LETTER

**To:** The Communities Surrounding Lakewood High School

**Authorized By:** Matt Blair, Athletic Director, Lakewood High School

The Lakewood High School Athletic Department is a member of Washington Prep Athletics (WPA) Network. WPA Network provides our athletic program with our official league website, [www.CascadeAthletics.com](http://www.CascadeAthletics.com), which enables us to efficiently communicate all schedules, scores, standings and athletic information to our parents, athletes, fans and community.

In addition to providing us with [CascadeAthletics.com](http://www.CascadeAthletics.com), we will now be partnering our fundraising efforts with WPA Network through their ePoster Fundraising program. The ePoster Fundraising program will provide businesses the unique opportunity to sponsor ALL of our athletic programs through online sponsorship advertising on [www.CascadeAthletics.com/LHSCougars](http://www.CascadeAthletics.com/LHSCougars) with the enhanced "schedule poster" product. We strongly encourage you as a business to support our athletics through this fundraising program, which will provide us with the additional funds needed to help our athletic teams be successful as well as provide you, the business, with a high impact sponsorship advertising opportunity. WIN-WIN!! Please be advised that we are no longer working with Big Game Promotions or any other poster company. The only company we endorse for our fundraising efforts is WPA Network.

WPA Network is a Washington based company located out of Lynden, WA and we are proud to be their partner. Our local Athletics Advocate, Alexandria Wright, will be stopping by or calling businesses to show them how they can help support Lakewood Athletics through the ePoster Fundraising program. If you have any questions, please contact Matt Blair, Athletic Director or Kay Thronsen, Athletic Secretary, at 360-652-4506.

Thank you for your consideration. GO COUGARS!

**Endorsed By:**

Matt Blair, Athletic Director

Lakewood High School

Signature:

A handwritten signature in black ink, appearing to read "Matt Blair", written over a light blue horizontal line.

**Your WPA Network Representative:** Alexandria Wright | 425-737-9144 | [Alexandria.Wright@wpanetwork.com](mailto:Alexandria.Wright@wpanetwork.com)