



BONNEY LAKE HIGH SCHOOL PANTHERS

Athletic Sponsorship

Dear Local Business Owner,

We are excited to offer you the opportunity to sponsor and support ALL athletic teams at Bonney Lake High School on our official athletics website www.SPSLAthletics.com/BonneyLakePanthers. The athletic department and coaches at our school use this website daily to efficiently communicate all schedules, scores, standings and athletic information to our parents, athletes, fans and community.

Your sponsorship includes:

1. Custom designed online ad appearing on every team page
2. Ad linked to your website, Facebook page, coupon or URL of your choice
3. Business name printed on season poster to be distributed within the community and high school
4. Localized and highly visible target market advertising sponsorship
5. Recognized as a valuable supporter of high school athletics within your community
6. Please see our rates below for specific ad sizes and pricing

The funds raised from your advertising sponsorship go to help all sports teams with uniforms, equipment and transportation expenses. It is because of local businesses like yours that our high school athletic teams and athletes are able to have successful seasons.

To sponsor Bonney Lake High School Athletics or for more information please contact our high school's Athletics Advocate, Stacie Masterson, at 253-350-4838 or Stacie.Masterson@WPANetwork.com.

Thank you for your consideration. GO PANTHERS!

Sincerely,

Brian Scheerer
Athletic Administrator, Bonney Lake High School
brian_scheerer@sumnersd.org
253-891-5766

SPONSORSHIP RATES

SINGLE AD RATE
\$140 PER SEASON
FALL, WINTER OR SPRING
EACH SEASON = 3 MONTHS

DOUBLE AD RATE
\$215 PER SEASON
FALL, WINTER OR SPRING
EACH SEASON = 3 MONTHS

TRIPLE AD RATE
\$315 PER SEASON
FALL, WINTER OR SPRING
EACH SEASON = 3 MONTHS