



## SPONSORSHIP LETTER

April 24, 2014

Dear Community Supporter,

The role of cheerleaders to our teams and student body is an important one that lasts all year long. As a community leader you can help shape the atmosphere of our athletic competitions. The 2014-2015 MPHS Tomahawk Cheer Squad is seeking sponsors to be featured on our official website [www.WescoAthletics.com/MPHSTomahawks](http://www.WescoAthletics.com/MPHSTomahawks) which also includes being featured on our athletics posters for the Fall 2014, Winter 2014/15 and Spring 2015 seasons.

There are many benefits to you as a business by choosing to be featured on our official website and athletics poster for all three sports seasons.

- **Visibility-** Our website is visible 24/7 and in 2013, the MPHS pages had over 108,923 page views and 49,918 unique visits. This website is the only place the Athletic Department posts all team schedules for every sport and coaches are required to report their official scores to the site, which then generates the official standings for the Conference. Our website also hosts all official District and Regional brackets. Your ad is hot linked to the URL of your choice on the website and the printed posters will be given to all sponsors as well as being available for students and fans to take at home games.
- **It's tax deductible!**
- **Appreciation-** The cheer team parents as well as the parents, athletes and fans of MPHS athletics really appreciate your support and in turn refer customers to your business.

We recognize advertising needs to be cost effective; therefore, we feel moving your sponsorship online to our official website plus continuing to print an athletics poster is a win-win combination.

### Sponsorship Options:

- Sponsorships are purchased per season (FALL, WINTER, SPRING)
- All sponsorship ads will be featured on every sport page on [WescoAthletics.com/MPHSTomahawks](http://WescoAthletics.com/MPHSTomahawks) and will be a click through ad to the URL of your choice.
- Every sponsor's name will be featured on the printed athletics poster.
- Please see our rate sheet attached for specific ad sizes and pricing.

The cheer squad is a part of the MPHS Booster Club and therefore a non-profit 501(c)(3) organization with tax identification number 45-4678499. Your sponsorship according to IRS regulations is tax deductible! Your contract counts as a receipt for your donation.

Thank you for the consideration!

GO TOMAHAWKS!

**2014-2015 MPHS Cheer Team Parents**  
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